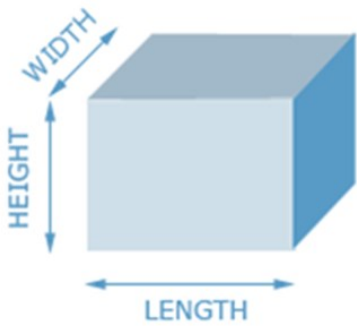


The New DIM Rule Will Cost You



DIMENSIONAL WEIGHT
$$\frac{\text{Length} \times \text{Width} \times \text{Height} = \text{Cubic Inches}}{166}$$

Cubic Inches / 166



Packaging Group

Actual Weight

OR

DIM Weight
(5,184 Cubic inches)

OPTIONS AVAILABLE

- Smaller Carton
- Korrvu
- PakNatural
- Instapak
- BubbleWrap®
- Fill-Air
- TuffGard Mailer
- JiffyLite Mailer
- Padded Mailer



The new DIM Rule will cost you money. FedEx and UPS package shippers have announced what is likely to be the single largest rate increase on record.

Effective December 29, 2014 for UPS and January 1, 2015 for FedEx, both carriers will be imposing dimensional weight (DIM Weight) rates on ALL ground packages shipped with them. DIM Weight applies to packages greater than 5,184 cubic inches.

To figure out the DIM Weight of a carton, you take the Length x width x height = cubic inches and divide it by 166. (this applies only to cartons greater than 5,184 cubic inches shipping by ground freight).

If you would like assistance in keeping your shipping cost down, please give us a call. We have success in helping many clients in reducing freight cost and damage during shipping. Call 804.649.1111 or email us at sales@ssipackaging.com.