



Fall Trade Up Event



For the ALL NEW VIDEOJET 9500 Label Printer Applicator

Save up to \$2,000 per Labeler

**Now is the time to trade in your print and
apply label equipment!**

Upgrade to new technology with the Videojet 9550 print and apply labeler with Intelligent Motion™. The 9550 is a print and apply labeler that targets zero unscheduled downtime and helps reduce costs and errors in case coding operations. Automatic, precise control of the entire system together with Direct Apply™ label placement provides a truly efficient and reliable labeling machine.

**Trade in qualifying Label Printer Applicator (LPA)
equipment and save on the new 9550:**

- **\$2,000 off** each new 9550 when purchasing 5 or more units with 5 or more LPA systems to trade-in
- **\$1,000 off** each new 9550 when purchasing 1-4 units with equivalent number of LPA systems to trade-in

**Trade up to the ALL NEW
9550 with Intelligent Motion™!**



You must purchase a new Videojet 9550 between **October 1, 2014 and December 15, 2014** with the trade-in of an eligible Label Printer Applicator (LPA) unit. Please contact us for details. Offer is subject to product availability. Orders must be shipped by December 31, 2014. Offers are non-transferable and are not valid for previous equipment quotes, trade-ins or purchases. Offers are not applicable to previously-discounted packages. Offers cannot be combined with any other promotion, offer, sale or discount. Void where prohibited by law. Additional restrictions apply.

